

MEDICAL MANAGEMENT AND
HEALTH ECONOMICS EDUCATION
FOR THE NEXT GENERATION OF
FIDUCIARY ADVISORS

WHY CMP™ DESIGNATION?

Until now there was no credible professional designation that united medical practice management skills with personal financial planning knowledge for medical professionals.

OUR IDEAL CANDIDATES

Designations like these are suggested for our program: BBA, MBA, MSFS, CFA, CPA or CFP™. A college degree is required*

TARGET DOCTOR CLIENTS:



- \$180,000/yr. average salary.
- \$5.5M avg. NW
- Average age: 47.
- NEED: High
- TRAITS: Very demanding.

* Not affiliated with the AMA or CFP Standards Board.

**ENTER
CERTIFIED
MEDICAL
PLANNER™**

TESTIMONIALS

I really liked the supportive approach to learning. The limited number of Certified Medical Planners™ allow all instructors to take an evident, genuine interest in your success.

-MSFS, CLU, CFP™

I agree with the program's premise that specialization is necessary for success as any type of Financial Advisor, and for providing the best advice to client-medical professionals. I also appreciate that I had the opportunity to submit my first published work.

-MBA, Private Banker

The program has shined a rather harsh light on how much I still have to learn. I would like suggestions for continuous education, professional development and practice growth.

-RIA, CFP™

I would rank the designations I have earned or have made progress in earning, in this order: 1. CFA 2. CPA 3. CFP™ 4. Certified Medical Planner™ 5. CLU and 6. SEC - Insurance Licenses.

-CPA, CLU, CFP™

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www.CertifiedMedicalPlanner.org

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HEALTH MANAGEMENT & ECONOMICS
EDUCATION FOR FINANCIAL ADVISORS

**CERTIFIED
MEDICAL
PLANNER™**
LIVE ONLINE
EDUCATION
PROGRAM



“RAISING THE BAR”

PHYSICIAN–NURSE LED CMP™ PROGRAM



**SOUR GRAPES OF
BROKERS AND
TRADITIONAL
ADVISORS**

As a Financial Advisor or Healthcare Management Consultant, you may be thinking your professional path could be improved.

You've come to a career dead-end under the old paradigm.

Your new destination - as a trusted fiduciary to physicians - lies tantalizingly ahead. But, it is unattainable without help. You can't go it alone. Either you re-engineer or you just don't succeed.

Fortunately, with our on-line CERTIFIED MEDICAL PLANNER™ program, the route is short and never closed; 24/7.

We offer live health economics education with a professional charter designation, and deep industry notoriety, in the practice management and financial advisory space for physicians.

FINANCIAL PLANNING TOPICS:

- Health Care Economics
- Personal Budgeting Basics
- Behavioral Psychology
- Taxation and Cost Accounting
- Risk Management & Insurance
- Investing, AIs and Hedge Funds
- Strategic Wealth Management
- Retirement and Estate Planning
- *And much more!*

MANAGEMENT TOPICS:

- Human Resources
- Physician Recruitment
- Reimbursement and D.R.A.
- Business and Marketing Plans
- Malpractice and Asset Protection
- Office Tax Reduction
- Advertising, Sales & CRM
- Office Profit Augmentation
- Capitation
- Law & Policy
- Compliance
- Six Sigma
- Coding
- Contracts
- Equity Value
- A.B.C.M.
- Appraisals
- Valuations
- *And much more!*



**CERTIFIED MEDICAL
PLANNER–TRUST**

TEXTBOOKS, DICTIONARIES, JOURNALS AND CLASS RESOURCES

**www.MedicalBusinessAdvisors.com
www.HealthDictionarySeries.com
www.HealthCareFinancials.com**

Application Fee: \$250; non-refundable.

Tuition: \$6,000 plus books; all other tools, templates and e-files included.

Length: 24 classes in 4 semesters, for 12 months.



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