

DR. DAVID EDWARD MARCINKO FACFAS MBA

[Executive Summary]

Professor David Edward Marcinko is a non-traditional physician-executive, educator, healthcare economist, managerial and technology futurist, and board certified surgeon from Temple University in Philadelphia.

Dr. Marcinko attended Town State College in Catonsville and received his undergraduate degree from Loyola University in Maryland. He completed his internship, surgical residency and fellowship at Atlanta Hospital and Medical Center with continuing education at Hershey Medical Center in PA, and Europe.

He is Board Certified in Surgery and a Fellow of the American College of Foot and Ankle Surgeons [FAFCAS]. He earned a business degree from the Keller Graduate School of Business and Management (Chicago) and his financial planning diploma from Oglethorpe University (Atlanta). He was a licensee of the CERTIFIED FINANCIAL PLANNER™ Board of Standards (Denver) for a decade, and holds the Certified Medical Planner™ designation (CMP™).

Education Society Memberships and Certifications

A nationally recognized leader in physician-integration, business management and financial information services, Dr. Marcinko is a pioneer in utilizing technology to improve quality education while simultaneously reducing delivery costs, with current or former memberships in:

- American Society of Health Economists (ASHE)
- International Health Economics Association (iHEA)
- American Health Information Management Association (AHIMA)
- Healthcare Information and Management Systems Society (HIMSS)
- American Board of Podiatric Surgeons
- Microsoft Professional Accountant's Network (MPAN)
- US Microsoft Partner's Program (MPP)
- Microsoft Health User's Group (MS-HUG)
- American Management Association [AMA]
- Sun Executive Boardroom program sponsored by CEO Jonathan Schwartz

- Healthcare Informatics Executive Panel [HIE]
- SUNSHINE [Solutions Healthcare Information, Networking and Education]; an IT society of HIMSS and Sun Microsystems (NASD-SUNW).
- American Medical Writers Association [AMWA]

Academic Awards

- Hershey PA Medical Center Surgical Gold Award: 1981, 1982, 1983
- Chief Resident, Atlanta Hospital, 1984
- Doctor of the Year, Vencor Hospital, 1999
- Surgical Teacher of the Year, Atlanta Hospital, 2000
- Doctor of the Year, New York PM Award, 2001
- Health Economist of the Decade, New York PM Award, 2002

Professional Certifications and Licenses

Dr. Marcinko earned Series #7 (general securities), Series #63 (uniform securities state law), and Series #65 (investment advisory) licenses from the National Association of Securities Dealers (NASD), and the Securities Exchange Commission [SEC] with a life, health, disability, variable annuity, and property-casualty license from the State of Georgia.

Senior Executive Business Management Experience

Dr. Marcinko was also co-founder of an ambulatory surgery center [ASC] that was sold to a public company, sold an online website to a private hedge fund, and has been a Certified Professional in Healthcare Quality (CPHQ); a certified American Board of Quality Assurance and Utilization Review Physician (ABQAURP); a medical-staff vice president of a general community hospital; an assistant residency director; a founder of a computer-based testing firm doctors; and president of a regional PPMC corporation in the Midwest.

Then, as president of the physician practice management corporation [PPMC] in 2000, he consolidated 95 multi-state medical practices with \$150 million in revenues seeking a trade listing on Wall Street, New York.

Appointments

Since 2011, Dr. Marcinko has been on the global *Physician Nexus Medical Advisory Board*.

Manage: By walking around. Doing things right - A function of position!

Lead: By example. Doing the right thing - A function of behavior!

Some Peer-Reviewed and Trade Journal Publications and Textbooks

In the past, Dr. Marcinko edited seven medical practice-management books, two hospital financial and operations management books, three medical texts in four languages, six financial planning books, dozens of interactive CD-ROMs and three comprehensive administrative dictionaries for physicians, accountants, attorneys, medical management consultants and healthcare business advisors. His works have been featured by the American College of Physician Executives [ACPE], Medical Group Management Association [MGMA] and the American College of Medical Executives [ACME].

Internationally recognized for his work, Dr. Marcinko provides litigation support and expert witness testimony in State and Federal Court, and has clinical publications archived in the Library of Congress, and the Library of Medicine at the National Institute of Health [NIH].

His thought leadership essays have been cited in **journals** like: *Managed Care Executives*, *Healthcare Informatics*, *Medical Interface*, *Plastic Surgery Products*, *Teaching and Learning in Medicine*, *Orthodontics Today*, *Chiropractic Products*, *Journal of the American Medical Association*, *Podiatry Today*, *Investment Advisor Magazine*, *Registered Representative*, *Financial Advisor Magazine*, *CFP™ Biz (Journal of Financial Planning)*, *Journal of the American Medical Association (JAMA.ama-assn.org)*, *The Business Journal for Physicians*, and *Physician's Money Digest*; by **companies** and professional organizations like the Medical Group Management Association (MGMA), American College of Medical Practice Executives (ACMPE), American College of Physician Executives (ACPE), American College of Emergency Room Physicians (ACEP), Health Care Management Associates (HMA), and PhysiciansPractice.com; and by **academic institutions** like the UCLA School of Medicine, Northern University College of Business, Creighton

University, Medical College of Wisconsin, University of North Texas Health Science Center, Washington University School of Medicine, Emory University School of Medicine, and the Goizueta School of Business at Emory University, University of Pennsylvania Medical and Dental Libraries, Southern Illinois College of Medicine, University at Buffalo Health Sciences Library, University of Michigan Dental Library, and the University of Medicine and Dentistry of New Jersey, among many others. Many are archived in the Library of Congress, Institute of Health and Library of Medicine. Dr. Marcinko also has numerous primary and secondary editorial and reviewing roles to his credit [TNTC].

Teaching and College Leadership Philosophy

Although any learner-centered teaching philosophy, or Boyer Model of scholarship, is constantly in flux, the mission of any educator public or private, is: [1] to promote positive learning; [2] to motivate students, staff and graduates; [3] to provide a strong foundation for lifelong learning; and in modernity [4] to enhance career and life-work opportunities; [5] improve bottom-line financial metrics, and [6] to collaborate on a national and global basis

But, at this level of blended pedagogy, andragogy and heutagogy, the mission as CXO, university president, college dean, or, academic professor is to be a *modern guide on the side; not bombastic sage on the stage*. Moreover, these positions hold special *gravitas* in order to set the tone for future growth and involvement with the current and future enterprise wide didactic ecosystem of learners, sponsors, colleges, industry and institutions.

Finally, as a favorite on the domestic and European lecture circuit, Dr. Marcinko has often been quoted in the media, with frequent speaking engagements to 35 state medical societies and business groups in an entertaining and witty fashion:

- Marianne Surgical Hospital: Visiting Surgeon, Aachen, Germany
- Antwerpen, Belgium (Richtig Handanlagen am Fuss-Zweitagger)
- Ad-hoc University of Helsinki, Dept Orthopedics
- Ad-hoc, London, England, Dept Orthopedics

UNIVERSITY APPOINTMENTS

- *Medical Schools*: Various adjunct onsite US clinical visiting professorships
- *Keller Graduate School Business and Management*: Guest scholar
- *University of Phoenix Graduate School Business and Management*: Distinguished visiting instructor in economics and finance
- *Rushmore and Strayer University*: Professor of healthcare administration
- *DeVry University*: Online instructor of health administration
- Platform, seminar and various educational engagements and venues.
- Academic MBA, PhD, RN, MS, BS, CPA, MD, DDS, DPM, DO mentor and coach.

CLINICAL TEACHING DUTIES

[Distinguished Visiting, Adjunct and Assistant Professorships from 1985-2000]

Traditional On-ground: Pennsylvania College of Podiatric Medicine, Ohio College of Podiatric Medicine, New York College of Podiatric Medicine, Illinois College of Podiatric Medicine, California College of Podiatric Medicine.

On-ground and Online: Ten years online and onsite graduate and business school teaching experience for University of Phoenix, Keller Graduate School of Business and Management, DeVry University, Strayer University, Rushmore University; MBA and PhD mentor, etc.

MEDICAL BUSINESS FACULTY ADJUNCT APPOINTMENTS

- Midwestern University, Glendale, AZ
- Barry University, Miami Shores, FL
 - Samuel Merritt, Oakland, CA
- Des Moines University, Des Moines, IA
- Kent State University, Independence, OH
- Temple University, Philadelphia, PA

Medical, Financial and Science Education and Liaison Activities

Dr. Marcinko is frequently called to lead seminars and webinars, and to edit journals or referee manuscripts and presentations with experience in handling

media (print, TV, radio) interviews and debates aimed at shedding IT and related financial and economic perspectives on emerging public health policy and education initiatives!

Past liaison sponsors have included various pharmaceutical companies (Pfizer, Glaxo, Sanofi, Smith-Klein-Fujisawa, Novartis, Shering, and Aventis, etc), and other medical, educational, nursing, financial and healthcare administration societies.

Current Chief Executive Position

Currently, Dr. Marcinko is Chief Executive Officer for the Institute of Medical Business Advisors, Inc. The firm is headquartered in Atlanta and works with a diverse list of individual and corporate clients. It sponsors the professional Certified Medical Planner™ [CMP™] designation education program and counsels maverick physicians and financial advisors transitioning to niche careers.

As a nationally recognized educational resource center and referral alliance, the firm and its network of professionals provide solutions and managerial peace-of-mind to physicians, healthcare entities, and their consulting business advisors.

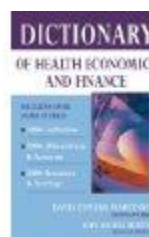
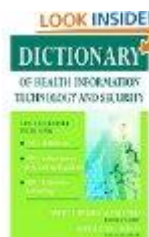
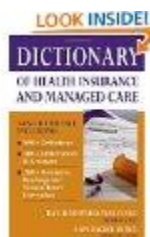
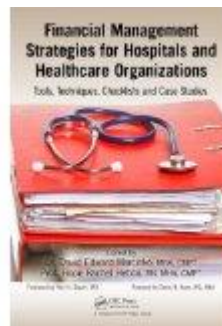
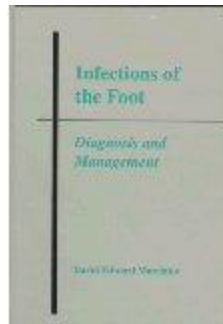
Dr. Marcinko is also a social media, education pioneer and publisher of an influential and syndicated Health 2.0 interactive blog forum with 600,000 readers. He is available to colleagues, clients and the press at his corporate office in Atlanta. GA.

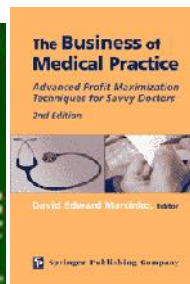
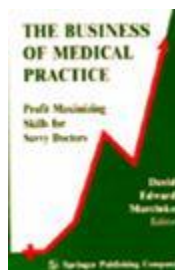
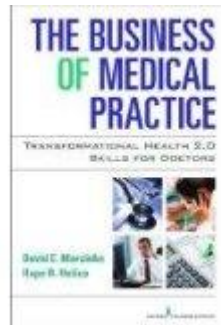
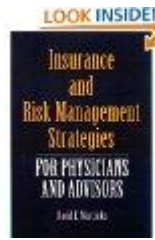
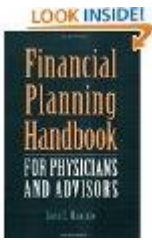
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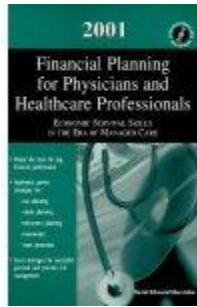
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[Some Recent Textbook Cover Images](#)







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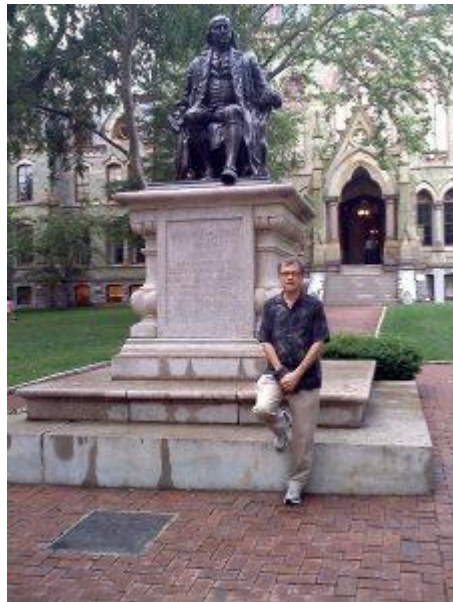
Dr. David Edward Marcinko; MBA CMP™



[ME-P Publisher-in-Chief] * Circa 2011



Dr. Marcinko with fans



Dr. Marcinko at University of Pennsylvania



Dr. Marcinko at Johns Hopkins University



Dr. Marcinko at Wharton Business School



Dr. Marcinko at Emory University



Dr. Marcinko at Boston College



Dr. Marcinko at Northeastern University



Dr. Marcinko at Boston University



Dr. Marcinko at University of Pittsburgh



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Medical Business Advisors

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